

Technology Type	Purpose	Target Audience	Benefits	Examples
Smartphone	Communication	General Public	Instant messaging, Video calls	WhatsApp, Zoom
Laptop	Education	Students	Access to online courses, Research	Google Classroom, Coursera
Tablet	Entertainment	Families	Portable media consumption	Netflix, Kindle
Fitness Tracker	Health Monitoring	Fitness Enthusiasts	Track physical activity, Heart rate	Fitbit, Apple Watch
Smart Home Device	Home Automation	Homeowners	Energy management, Security	Google Nest, Amazon Echo
Virtual Reality Headset	Gaming	Gamers	Immersive experiences, Training	Oculus Rift, HTC Vive
E-reader	Reading	Book Lovers	Convenient reading experience	Amazon Kindle, Kobo
Online Learning Platform	Education	Lifelong Learners	Flexible learning options	edX, Udacity
Social Media Platform	Social Networking	All Ages	Connect with friends, Share content	Facebook, Instagram
Cloud Storage Service	Data Management	Businesses, Individuals	Access files anywhere, Backup	Google Drive, Dropbox
Video Conferencing Tool	Remote Work	Professionals	Virtual meetings, Collaboration	Microsoft Teams, Skype
Content Management System	Website Development	Businesses	Manage digital content easily	WordPress, Joomla
Project Management Tool	Team Collaboration	Businesses	Task tracking, Project organization	Trello, Asana
Podcasting Software	Media Creation	Podcasters	Audio content creation	Audacity, GarageBand
Online Survey Tool	Market Research	Researchers, Businesses	Gather feedback, Analyze data	SurveyMonkey, Google Forms
Digital Payment Solution	Finance	Consumers, Businesses	Convenient transactions, Security	PayPal, Venmo
Blogging Platform	Content Creation	Writers, Businesses	Share ideas, Build audience	Medium, WordPress
Online Grocery Shopping	E-commerce	Busy Families	Convenient shopping, Time-saving	Instacart, Amazon Fresh
News Aggregator	Information Consumption	General Public	Stay updated, Diverse sources	Flipboard, Feedly
CRM Software	Customer Management	Sales Teams	Manage customer relationships	Salesforce, HubSpot
Online Health System	Healthcare	Patients, Providers	Access medical records, Telehealth	MyChart, Zocdoc
Digital Learning Tools	Education	Teachers, Students	Enhance teaching methods, Engagement	Kahoot, Quizlet
Online Advertising Platform	Marketing	Businesses	Targeted advertising, Reach audience	Google Ads, Facebook Ads
Cybersecurity Software	Data Protection	Individuals, Businesses	Protect against threats, Data security	Norton, McAfee
Online Travel Booking	Travel	Travelers	Convenient reservations, Price comparison	Booking.com, Expedia
3D Printing	Manufacturing	Engineers, Designers	Rapid prototyping, Customization	MakerBot, Ultimaker
Content Streaming Service	Entertainment	General Public	Access to diverse media, Binge-watching	Hulu, Disney+
Language Learning App	Education	Language Learners	Interactive learning, Vocabulary building	Duolingo, Rosetta Stone
Remote Desktop Software	IT Support	Businesses	Access remote systems, Troubleshooting	TeamViewer, AnyDesk
Virtual Event Platform	Event Management	Event Planners	Host online events, Networking opportunities	Hopin, Zoom Events
Augmented Reality Apps	Gaming, Training	General Public	Enhanced visuals, Interactive experiences	Pokémon GO, IKEA Place
Health Tracking App	Wellness	Health Conscious	Monitor diet, Exercise tracking	MyFitnessPal, Lose It!
Email Marketing Service	Marketing	Businesses	Customer outreach, Engagement	Mailchimp, Constant Contact
		Artists,	Create digital illustrations,	

Digital Art Software	Creative	Designers	Editing	Adobe Photoshop, Procreate
Time Management App	Productivity	Professionals, Students	Organize tasks, Enhance productivity	Todoist, RescueTime
File Sharing Service	Collaboration	Businesses, Teams	Share large files, Teamwork	WeTransfer, ShareFile
Online Fitness Program	Health	Fitness Enthusiasts	Access to workouts, Community support	Peloton, Daily Burn
Digital Notepad	Productivity	Students, Professionals	Note-taking, Organization	Evernote, OneNote
Video Editing Software	Media Creation	Content Creators	Edit videos professionally, Enhance quality	Adobe Premiere Pro, Final Cut Pro
Automated Marketing Platform	Marketing	Businesses	Streamline marketing efforts, Improve ROI	HubSpot, Marketo
Online Language Tutoring	Education	Language Learners	One-on-one personalized instruction	italki, Preply
Smartwatch	Health Monitoring	Active Individuals	Track health metrics, Notifications	Garmin, Samsung Galaxy Watch
Virtual Collaboration Tool	Remote Work	Teams, Professionals	Facilitate remote teamwork, Projects	Slack, Microsoft Teams
Website Analytics Tool	Marketing	Businesses, Marketers	Track website performance, User behavior	Google Analytics, SEMrush
Podcast Hosting Service	Media Creation	Podcasters	Host audio files, Distribute content	Libsyn, Podbean
Online Coding Bootcamp	Education	Aspiring Programmers	Learn coding skills, Career transition	Codecademy, FreeCodeCamp
Remote Access Software	IT Support	Businesses, IT Departments	Access to remote desktops, IT support	LogMeIn, ConnectWise
Online Payment Gateway	E-commerce	Businesses, Online Shops	Process payments securely, Integrate easily	Stripe, Square
Inventory Management System	Business	Retailers, Wholesalers	Track inventory, Reduce errors	TradeGecko, Cin7
Digital Comic Reader	Entertainment	Comic Fans	Access digital comics, Enhanced reading experience	ComiXology, Marvel Unlimited
Recipe App	Cooking Enthusiasts	Home Chefs	Discover new recipes, Meal planning	Yummly, Tasty
Online Art Gallery	Art Enthusiasts	Artists, Buyers	Buy and sell art online, Showcase work	Saatchi Art, Artfinder
Subscription Box Service	E-commerce	Consumers	Monthly curated products, Surprise element	Birchbox, Loot Crate
Virtual Reality Training	Corporate Training	Employees	Simulate real-world scenarios, Improve skills	Strivr, Immerse
Digital Resume Builder	Job Seekers	Professionals	Create professional resumes, Templates available	Canva, Zety
Smart Thermostat	Home Automation	Homeowners	Energy efficiency, Remote control	Nest Learning, Ecobee
Online Therapy Platform	Mental Health	Individuals	Access to therapists, Convenience	BetterHelp, Talkspace
E-learning Assessment Tool	Education	Educators	Assess student performance, Provide feedback	Kahoot, ClassMarker
Online Community Forum	Social Networking	Special Interest Groups	Connect with like-minded individuals	Reddit, Discord
Home Security System	Safety	Homeowners	Monitor home security, Alerts	Ring, ADT
Online Recipe Sharing Platform	Cooking Enthusiasts	Food Lovers	Share and discover recipes, Community	Allrecipes, Food.com
Digital Travel Planner	Travelers	Vacation Planners	Organize travel itineraries, Recommendations	TripIt, Google Trips
Electronic Medical Record System	Healthcare	Healthcare Providers	Streamline patient management, Access records	Epic, Cerner
Voice Assistant	Home Automation	General Public	Control devices using voice commands	Amazon Alexa, Google Assistant
Personal Finance App	Finance	Consumers	Budget tracking, Financial planning	Mint, YNAB
Streaming Music Service	Entertainment	Music Fans	Access to vast music libraries, Curated playlists	Spotify, Apple Music
Online Auction Platform	E-commerce	Sellers, Collectors	Buy and sell items, Competitive pricing	eBay, Sotheby's

Smart Lighting System	Home Automation	Homeowners	Control lighting remotely, Energy savings	Philips Hue, LIFX
Webinar Tool	Education, Marketing	Educators, Marketers	Host live online presentations, Reach audiences	Webex, GoToWebinar
Audio Production Software	Media Creation	Musicians, Podcasters	Create and edit audio, Production tools	Ableton Live, Logic Pro
Online Fitness Tracker	Health	Fitness Enthusiasts	Track workouts, Monitor progress	Strava, MapMyRun
Travel Review Website	Travelers	Vacation Planners	Read and share travel experiences, Recommendations	TripAdvisor, Yelp
Photo Sharing Platform	Social Media	Photographers, General Public	Share photos, Engage with community	Flickr, Instagram
Virtual Classroom	Education	Teachers, Students	Online learning environment, Interactive features	Google Meet, Zoom for Education
Digital Mind Mapping Tool	Productivity	Students, Professionals	Visualize thoughts, Organize ideas	MindMeister, XMind
Online Charity Platform	Philanthropy	Donors, Nonprofits	Facilitate donations, Promote causes	GoFundMe, JustGiving
Cloud-Based Accounting Software	Business	Entrepreneurs, Accountants	Manage finances online, Automated reports	QuickBooks, Xero
Online Ticket Booking	Entertainment	Event Goers	Easily book tickets, Compare prices	Ticketmaster, Eventbrite
Coding Education Platform	Education	Aspiring Developers	Learn coding skills, Interactive lessons	Khan Academy, Pluralsight
Real-Time Collaboration Tool	Productivity	Teams	Work together in real-time, Enhance productivity	Google Docs, Notion
Mobile Wallet	Finance	Consumers	Store payment methods, Contactless payments	Apple Pay, Google Pay
Online Peer-to-Peer Lending	Finance	Borrowers, Investors	Loan money directly, Flexible terms	LendingClub, Prosper
Digital Storytelling App	Creative	Content Creators	Create interactive stories, Engage audiences	Storybird, Twine
Online Voting Platform	Civic Engagement	Voters	Participate in elections, Secure voting	BallotReady, ElectionBuddy
Online Reputation Management Tool	Marketing	Businesses, Individuals	Monitor brand reputation, Manage reviews	Brand24, Reputation.com
Personalized Learning Software	Education	Students, Teachers	Tailored educational experiences, Engagement	DreamBox, IXL
Social Listening Tool	Marketing	Businesses	Monitor brand mentions, Audience insights	Hootsuite, Sprout Social
Digital Wellness App	Health	Health Conscious	Promote mental health, Mindfulness	Headspace, Calm
Online Family Calendar	Productivity	Families	Share schedules, Coordinate events	Cozi, Google Calendar
Interactive Learning Platform	Education	Students, Teachers	Engage students, Gamified learning	Kahoot, Quizizz
Home Renovation Software	Homeowners	DIY Enthusiasts	Plan renovations, Visualize projects	SketchUp, Houzz
Virtual Fitness Trainer	Health	Fitness Enthusiasts	Personalized workouts, Motivation	Beachbody On Demand, Nike Training Club
Online Music Lessons	Education	Musicians	Learn instruments, Flexibility in scheduling	TakeLessons, Lessonface
Elderly Care Technology	Healthcare	Elderly	Assist with daily activities, Monitor health	Lively, GrandPad
Smart Refrigerator	Home Automation	Homeowners	Manage food inventory, Smart features	Samsung Family Hub, LG Smart Refrigerator
Cloud-Based Project Management Tool	Business	Teams	Manage projects online, Collaboration	Monday.com, ClickUp
Telehealth Service	Healthcare	Patients	Remote consultations, Convenient access	Teladoc, Amwell
Online Gift Registry	E-commerce	Gift Givers	Create and share wish lists for occasions	MyRegistry, Giftster
Digital Travel Journal	Travelers	Travel Enthusiasts	Document travels, Share experiences	Journi, TravelMapper
Gamification Platform	Education	Students,	Increase engagement,	Bunchball, Classcraft

Product Category		Product Details			Key Features	
Product Name	Target Audience	Primary Users	Core Functionality	Key Benefits	Popular Examples	
Interactive Language Game	Education	Businesses Language Learners	Reward systems Learn vocabulary through play	Engaging, Gamified learning	Drops, Memrise	
Online Photo Editor	Creative	Photographers, Designers	Edit photos easily, User-friendly interface	Easy-to-use editing tools	Canva, Pixlr	
Smart Security Camera	Home Automation	Homeowners	Monitor property, Remote viewing	Real-time alerts, Mobile access	Arlo, Ring	
Online Course Marketplace	Education	Lifelong Learners	Diverse learning options, Flexible schedule	Wide range of courses	Udemy, Skillshare	
Social Network for Professionals	Networking	Job Seekers, Professionals	Connect with industry leaders, Networking opportunities	Industry connections	LinkedIn, Meetup	
Mobile Learning App	Education	Students	Learn on the go, Flexible access	On-the-go learning	Khan Academy, edX	
Online Crafting Community	Hobbies	Crafters, DIYers	Share crafting ideas, Find inspiration	Community support, Inspiration	Ravelry, Craftster	
AI Personal Assistant	Productivity	Busy Professionals	Manage tasks, Schedule appointments	Task automation	Cortana, Siri	
Online Language Exchange	Education	Language Learners	Practice languages with native speakers	Language practice	HelloTalk, Tandem	
Smart Air Purifier	Home Health	Health Conscious	Improve indoor air quality, Smart features	Improved air quality	Dyson Pure, Coway	
Online Study Group	Education	Students	Collaborate on studies, Share resources	Study collaboration	StudyBlue, Slack	
Digital Inventory Tracker	Business	Small Business Owners	Track stock levels, Manage orders	Inventory management	Sortly, Zoho Inventory	
Online Fashion Retailer	E-commerce	Fashion Enthusiasts	Shop the latest trends, Convenient delivery	Wide selection of fashion	Zalando, ASOS	
Interactive Science App	Education	Students	Engaging science learning, Hands-on experiments	Interactive science	The PocketLab, Curious Sky	
Digital Collaboration Space	Productivity	Teams, Businesses	Brainstorm ideas, Share feedback	Collaborative workspace	Miro, Stormboard	
Smart Energy Meter	Home Automation	Homeowners	Monitor energy usage, Save on bills	Energy monitoring	Sense, Neurio	
Online Personal Styling Service	E-commerce	Fashion Consumers	Receive personalized clothing suggestions	Personalized fashion	Stitch Fix, Trunk Club	
Digital Content Creation Platform	Creative	Content Creators	Create, publish, and monetize content	Content creation and monetization	Substack, Patreon	
Food Delivery Service	E-commerce	Consumers	Convenient meal options, Variety	Quick and easy meal delivery	Uber Eats, DoorDash	
Online Deal Finder	Shopping	Bargain Hunters	Find discounts, Compare prices	Price comparison	Honey, Rakuten	
Health Discovery Platform	Healthcare	Patients	Find personalized treatment options, Research	Health information and resources	Healthline, Zocdoc	
Online Bookstore	E-commerce	Book Lovers	Access to wide variety of books, Fast shipping	Wide selection of books	Book Depository, ThriftBooks	
Digital Habit Tracker	Health	Self-Improvers	Monitor habit progress, Stay accountable	Habit tracking	Habitica, HabitBull	
Online Pet Care Services	Pet Owners	Pet Lovers	Access to pet sitters, Dog walkers	Pet care services	Rover, Wag!	
Remote Work Communication Tool	Remote Work	Professionals	Facilitate team communication, Productivity	Remote collaboration	Slack, Microsoft Teams	
Smart Smoke Detector	Home Safety	Homeowners	Alerts for smoke, App notifications	Home safety	Nest Protect, First Alert	
E-learning Collaboration Tool	Education	Students, Teachers	Collaborative projects, Group study	E-learning collaboration	Padlet, Google Jamboard	
Online Furniture Shopping	E-commerce	Homeowners	Browse furniture options, Convenient delivery	Furniture shopping	Wayfair, IKEA	
Digital Home Inventory App	Finance	Homeowners	Keep track of home assets, Insurance claims	Home asset management	HomeZada, Sortly	
Automated Social Media Posting Tool	Marketing	Businesses	Schedule posts, Increase engagement	Social media management	Buffer, Hootsuite	
Online Auction for Art	Art Collectors	Artists, Buyers	Buy and sell art online, Competitive bidding	Art collection	Sotheby's, Christie's	
Voice-Activated Kitchen Assistant	Home Automation	Home Cooks	Hands-free recipes, Cooking tips	Voice-controlled kitchen	Google Assistant, Amazon Echo Show	
Online Directory for Services	E-commerce	Consumers	Find local services, Reviews	Local service discovery	Yelp, Yellow Pages	

Digital Portfolio Builder	Creative	Artists, Freelancers	Showcase work, Attract clients	Behance, Adobe Portfolio
Smart Water Bottle	Health Monitoring	Health Conscious	Track water intake, Reminders	HydraCoach, LIZ Smart Bottle
Online Courses for Kids	Education	Children	Engaging learning experiences, Interactive	Outschool, ABCmouse
Digital Mood Tracker	Mental Health	Individuals	Track emotional states, Stay aware	Daylio, Moodfit
Online Music Collaboration Platform	Music Artists	Musicians	Collaborate remotely, Share projects	Splice, Soundtrap
Remote Learning Portal	Education	Students, Parents	Access to educational resources, Classes	Schoology, Canvas
Blockchain-Based Voting Platform	Civic Engagement	Voters	Secure, transparent voting process	Voatz, Horizon State
Personalized Diet App	Health	Weight Watchers	Tailored meal plans, Track nutrition	Noom, MyFitnessPal
Smart Plant Monitor	Gardening	Garden Enthusiasts	Know plant conditions, Care reminders	Parrot Flower Power, Xiaomi Mijia
Digital Yoga Class	Health	Yoga Practitioners	Access to classes anytime, Guided sessions	YogaGlo, Alo Moves
Interactive Coding Platform	Education	Aspiring Programmers	Learn coding interactively, Projects	Scratch, Code.org
Cloud-Based Music Storage	Creative	Musicians	Store and access music files, Collaborate	SoundCloud, Dropbox
Online Fitness Assessment Tool	Health	Fitness Trainers, Clients	Evaluate fitness levels, Provide feedback	Fit3D, BodySpec
Digital Pet Care Tracker	Pets	Pet Owners	Track pet health, Reminders	Pawtrack, PetDesk
Virtual Interior Design Service	Home Improvement	Homeowners	Professional design advice, Visualize changes	Modsy, Havenly
AR Home Design App	Home Design	DIY Enthusiasts	Visualize changes in real time, Help with decisions	Houzz, IKEA Place
Digital Escaperoom Service	Entertainment	Groups, Friends	Engage in team-building activities, Solve puzzles	Escape Team, The Escape Game
Smart Home Energy Monitor	Home Automation	Homeowners	Track energy consumption, Save on bills	Sense, Emporia
Online Farmer's Market	E-commerce	Consumers	Local produce delivery, Support farmers	Farmigo, LocalHarvest
Digital Networking Platform	Business	Professionals	Connect with potential partners, Networking opportunities	LinkedIn, Bizzabo
Online Coding Challenges	Education	Developers	Practice coding skills, Competitions	HackerRank, LeetCode
Interactive Virtual Museum Tours	Education	Art and History Lovers	Explore art and history online, Educational resources	Google Arts & Culture, The Met
Mobile Productivity Tool	Productivity	Students, Professionals	Increase efficiency, Task management	Notion, Trello
Online Community for Health Tips	Health	Wellness Seekers	Share health information, Connect with experts	HealthTap, RealSelf
Digital DIY Guide	Hobbies	DIY Enthusiasts	Step-by-step instructions, Project ideas	Instructables, Pinterest
Smart Fitness Equipment	Health	Fitness Enthusiasts	Connected workouts, Real-time stats	Peloton Bike, Tonal
Online Marketplace for Handmade Goods	E-commerce	Artisans, Shoppers	Buy and sell handmade products, Support creators	Etsy, ArtFire
Digital Photo Sharing App	Creative	Photographers, Friends	Share photos, Connect with friends	Instagram, Google Photos
Online Debate Platform	Civic Engagement	Students, Activists	Engage in discussions, Develop skills	Kialo, DebateIsland
Smart City Solutions	Urban Planning	Citizens, Cities	Optimize city resources, Improve living standards	Cisco Smart+Connected Cities, IBM Intelligent Operations
Digital Coaching Service	Personal Development	Individuals	Professional development, Personal growth	BetterUp, CoachAccountable
Online Book Club Platform	Literature	Readers	Join book discussions, Discover new books	Goodreads, Bookclubz

Fitness Community App	Health	Fitness Enthusiasts	Connect with others, Share achievements	Strava, MyFitnessPal
Digital Parenting Guide	Parents	New Parents	Resources for parenting, Community support	BabyCenter, What to Expect
Personalized Learning Management System	Education	Schools	Customize curriculum, Track student progress	Schoology, Canvas by Instructure
Online Home Staging Service	Real Estate	Home Sellers	Improve home sale chances, Present homes better	Home Staging Resource, StagedHomes
Remote Troubleshooting Service	IT Support	Individuals, Businesses	Fix tech issues remotely, Save time	Geek Squad, Tech to Us
Online Crafting Marketplace	E-commerce	Crafters, Shoppers	Buy and sell handmade items, Support artisans	Etsy, Handmade at Amazon
Smart Wearable Tech	Health Monitoring	Tech Enthusiasts	Track fitness metrics, Health insights	Apple Watch, Fitbit Charge
Digital Self-Care Planner	Mental Health	Individuals	Plan self-care activities, Mental wellness	The Self-Care Project, Welltory
Online Video Game Platform	Entertainment	Gamers	Play and download games, Social gaming	Steam, Epic Games Store
Digital Wedding Planning Tools	Event Planning	Couples	Organize wedding details easily, Budget tools	The Knot, WeddingWire
Mobile Fitness Assessment	Health	Fitness Trainers, Clients	Track progress, Provide recommendations	BodyBoss, MyFitnessPal
Online Market Research Tool	Business	Market Researchers	Gather data quickly, Analyze consumer behavior	Qualtrics, SurveyMonkey
Virtual Learning Environment	Education	Students, Teachers	Interactive learning experiences, Access resources	Edmodo, Moodle
Digital DJ Software	Media Creation	DJs, Music Lovers	Create and mix music tracks, Event hosting	Serato DJ, Traktor
Cloud Storage for Photos	Creative	Photographers, General Public	Store and share photos easily, Backup	Flickr, Google Photos
Online Cookbook Collection	Cooking Enthusiasts	Food Lovers	Access a library of recipes, Share family recipes	Cookpad, Epicurious
Online Reality Escape Room	Entertainment	Groups, Friends	Solve puzzles in teams, Fun activity	Escape Hunt, Mystery Room
Smart Phone App for Pets	Pets	Pet Owners	Track pet health, Access vet info	Pawtrack, Whistle
Augmented Reality Shopping App	E-commerce	Consumers	Visualize products, Enhance shopping experience	IKEA Place, Wayfair
Remote Medical Consultation	Healthcare	Patients	Access healthcare professionals online, Convenience	PlushCare, HeyDoctor
Online School Management System	Education	Schools, Administrators	Manage student data, Communication tools	PowerSchool, Skyward
Smart Food Scale	Health Monitoring	Dieters, Health-Conscious	Track nutrition easily, Recipe support	Perfect Portions, GreaterGoods
Digital Game Development Tool	Creative	Game Developers, Hobbyists	Create games easily, User-friendly tools	Unity, GameMaker Studio
Online Video Production Platform	Creative	Video Creators	Produce and edit videos collaboratively	Wideo, WeVideo
Smart Building System	Business	Facility Managers	Optimize building operations, Resource management	Johnson Controls, Honeywell
Online Dance Class Platform	Education	Dance Enthusiasts	Access dance classes remotely, Learn new styles	DanceClass, Steezy
Mobile Time Card App	Business	Employees, Contractors	Track work hours, Simplify payroll	Toggl, TSheets
Digital Citizenship Education	Education	Students, Teachers	Teach responsible technology use, Internet safety	Common Sense Education, Digital Citizenship Institute
Online DIY Craft Store	E-commerce	Craft Enthusiasts	Shop for supplies, Find project inspiration	Michaels, Joann
Smart Car Navigation	Travel	Drivers	Find routes easily, Real-time traffic updates	Google Maps, Waze
Virtual Reality Therapy	Mental Health	Patients, Therapists	Therapeutic experiences, Anxiety relief	AppliedVR, Limbix

Digital Market for Artists	E-commerce	Artists, Buyers	Sell and promote artwork, Connect with fans	ArtStation, Saatchi Art
Online 3D Modeling Software	Creative	Designers, Engineers	Create 3D models, Prototyping	Blender, Tinkercad
AI-Based Writing Assistant	Productivity	Writers, Students	Improve writing skills, Proofreading	Grammarly, ProWritingAid
Digital Marketing Training	Education	Marketers	Learn digital marketing skills, Certification	Google Digital Garage, HubSpot Academy
Online Sustainability Platform	Environmentalists	Consumers, Advocates	Access sustainable products, Support eco-friendly brands	Earth911, Eco Warrior Princess
Smart Home Performance Monitor	Home Automation	Homeowners	Analyze home performance, Energy saving tips	Sense Home Energy Monitor, Emporia Vue
Virtual Event Planning Tool	Event Planning	Organizers, Participants	Organize virtual events, Manage attendance	Eventbrite, Zoom Events
Digital Experience Planning	Travel	Travel Lovers	Organize experiences, Custom itineraries	Visit.org, Airbnb Experiences
Online Industry Research Tool	Business	Researchers	Access industry reports, Market insights	IBISWorld, Statista
Mobile Grocery List App	Shopping	Consumers	Create shopping lists conveniently, Sync with family	AnyList, OurGroceries
AR App for Home Renovation	Real Estate	Homeowners	Visualize renovations, Design ideas	Home Design 3D, Houzz
Online Platform for Pet Adoption	Pets	Animal Lovers	Find pets to adopt, Connect with shelters	Petfinder, Adopt-a-Pet
Interactive Fitness Community	Health	Fitness Enthusiasts	Connect with others, Share fitness tips	Fitocracy, MyFitnessPal Community
Digital Above-Budget Analysis	Finance	Accountants, Business Owners	Monitor expenses, Analyze budget	KPMG, Automated Insights